
Walmart: Scaling Its Sustainability Index with SAP® Product Stewardship Network

Company

Walmart Stores Inc.

Headquarters

Bentonville, Arkansas

Industry

Retail

Products and Services

Retail

Employees

2.2 million

Web Site

www.walmart.com

Revenue

US\$476 billion

Partner

The Sustainability Consortium
www.sustainabilityconsortium.org

Objectives

- Create zero waste, use 100% renewable energy, and sell products that sustain people and the environment as part of the Live Better initiative
- By 2017, buy 70% of the goods sold at Walmart and Sam's Club in the United States from suppliers that use the Sustainability Index
- Measure progress on each buyer's sustainability goals through the index

Why SAP

- SAP® Product Stewardship Network, a cloud collaboration network that only requires users to have an Internet browser, making it easily accessible to suppliers
- Real-time supplier scoring, benchmarking, and report generation using SAP HANA® Cloud Platform
- Availability of more than 110 industry-standard questionnaires through a partnership with The Sustainability Consortium

Benefits

- Over 1,400 Walmart suppliers and counting that have established a main point of contact for working with customers on sustainability initiatives
- Over 800 Walmart merchants now able to evaluate suppliers using product-specific sustainability scorecards
- Over 700 Walmart product categories, representing over 58% of sales, being evaluated against 15 key performance indicators that are customized for that category
- Less survey fatigue because suppliers can take a survey once and then easily share responses with multiple customers and retailers

“With the partnership of SAP and The Sustainability Consortium, we're able to integrate sustainability into our core business of merchandising and empower our suppliers to take action on the most important social and environmental issues in their industry.”

Manuel Gomez, VP Global Sustainability, Walmart Stores Inc.

Transparent

Merchants gain real-time quantitative data to benchmark suppliers and drive improvement, without having to become subject-matter experts

Fast

In just six weeks, more than 2,500 sustainability assessments were completed by 1,400 suppliers across more than 700 product categories

Collaborative

Stronger relationships were built between buyers and suppliers, unlocking new opportunities for cost reduction, product innovation, and brand enhancement

Affordable

Administrative costs are low for Walmart and its suppliers

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